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Introducing the newest boutique hotel experience in Dallas as CANVAS Hotel Dallas debuts January 1, 2019

(DALLAS, TX – December 6, 2018) Visitors to Dallas are invited to color outside the lines as art and hospitality collide with the opening of CANVAS Hotel Dallas. Now accepting reservations, CANVAS features authentic, art-centric accommodations, spectacular rooftop lounge and pool, eclectic and dynamic meeting and event spaces, and a new lobby restaurant.

Formerly known as NYLO Dallas South Side, CANVAS is created and managed by INTRIGUE Hotels & Resorts, the independent lifestyle division of Interstate Hotels & Resorts, a global leader in third-party hotel management. CANVAS Hotel Dallas is an art-centric home base for modern trendsetters, an inspirational hub for relentless artisans, and a destination for locals to be creatively inspired while enjoying world-class dining and unparalleled skyline views.

“CANVAS Dallas Hotel is a timely addition to the burgeoning district of South Dallas,” said Jack Matthews, president of Matthews Southwest, lead developer and co-owner. “With a prime location in the heart of the Cedars district, and in close proximity to downtown and the convention center, CANVAS is nestled in an eclectic neighborhood undergoing a renaissance in terms of culture, shopping, food, art, and music. This property is poised to be the destination of choice for modern travelers looking for an authentic Dallas experience that will inspire their creativity and satisfy their contemporary tastes.”

With 76 art-infused suites and guestrooms, CANVAS Hotel Dallas offers an authentic-yet-unconventional Lone Star State adventure. As a blank slate for guests to create their own experiences, the rooms, suites, lobby area, and F&B outlets have been renovated and reimaged.

Décor and Design

With fresh interior design, décor and artistic elements directed by Dallas-based Studio 11 Design, CANVAS paints a fresh perspective of its original building, a structure integral to the history of South Dallas that is almost a century old, that has been well-preserved, refurbished and now LEED certified.

Upon entering, guests are made to feel right at home in the refreshed first-level lobby and restaurant with elements that portray a living room-feel. Intimate seating areas foster common social spaces in the eclectic industrial space, adorned with locally discovered and bespoke accessories from the Dallas area. The restaurant’s dining area converts into flexible meeting space, divided by a sliding glass partition.

The rooms and suites feature quirky, loft-style design and décor, with 10-15foot high ceilings, pressed concrete flooring, exposed brick, and funky industrial elements and fixtures. New custom carpeting, lighting and art has been installed in all public areas and guest hallways, and the lobby has been

reconfigured to be more conducive to social gatherings, common work areas and meeting the needs of the modern hotel guest. More room renovations are slated for 2019.

Innovative Food & Beverage

From palette to palate, CANVAS Hotel Dallas brings two art-inspired restaurants and lounges to the South Side of Dallas. **Chef's Palette** is the redesigned first-level lounge and restaurant where every plate is a tasteful expression of culinary creation. From the plating, to the colorful ingredients and inventive use of new culinary techniques, Chef's Palette offers small plates, entrées, and cocktails that are just as visually appealing as they are palate pleasing. Whether you're stopping by for a morning start, a mid-day meeting, or an expressive way to end your day, the menu and décor at Chef's Palette will arouse your senses, and likely, awaken your inner art critic. Signature menu items include a Texan-style eggs benedict with bloody mary-infused hollandaise and flights of Mexican ceviche.

"The entire guest experience at CANVAS is centered around a taste of local artistry, whether through the art on the walls or on the plate." said Jared Williams, general manager. "Our talented team of individuals has curated incredible menus and rotating art collections, met with welcoming hospitality to give each of our guests an authentically Dallas experience you won't find elsewhere."

Rooftop Lounge

The rooftop bar formerly known as SODA has been redesigned and renamed **The Gallery Rooftop Lounge**. The indoor / outdoor lounge offers a sweeping 270-degree view of the Dallas skyline, but the vista isn't the only masterpiece at The Gallery. From chef-centric food offerings, to handcrafted cocktails and eclectic art by up-and-coming Dallas artists, everything at The Gallery Rooftop Lounge is an ode to originality. There are even painting stations at prime viewpoints on the patio at which guest artists can set up and create. So, whether you're a hotel guest visiting Dallas for the first time – or a local taking in the best view of the city you call home – The Gallery Rooftop Lounge is open and ready to inspire.

Listing Information

Canvas Hotel Dallas is now accepting reservations and group bookings. For more information the public may call (214) 421-1080 or visit www.CanvasHotelDallas.com. Group and catering inquiries may be made by calling Marisol Lopez, Director of Sales and Marketing at (214) 778-6778 or marisol.lopez@interstatehotels.com or Thy Detten, Senior Sales Manager at (214) 778-6776 or thy.detten@interstatehotels.com. Chef's Palette restaurant is open Monday – Sunday, 7:00am – 11:00pm. The Gallery Rooftop Lounge is open Sunday – Thursday 3pm – 11pm, and Friday and Saturday from 3:00pm to 2:00am. Guests must be over 21 after 9:00pm and tables are seated on a first-come, first-serve basis. Table reservations for Chef's Palette or bottle service and marriage proposals at The Gallery Rooftop Lounge are available by calling Steve Elsea, Director of Food and Beverage at (214) 778.6777 or steve.elsea@interstatehotels.com. Canvas Dallas Hotel is located at 1325 S. Lamar Street, Dallas, TX, 75215. Engage with CANVAS on social media at facebook.com/CanvasDallas, or @CanvasDallas on Instagram and Twitter.

About INTRIGUE Hotels & Resorts by Interstate

INTRIGUE Hotels & Resorts is a modern, lifestyle management division by [Interstate Hotels & Resorts](#), the leading U.S.-based global hotel management company. INTRIGUE Hotels & Resorts by Interstate brings a modern, tech-centric, lifestyle-focused management psyche to a variety of independent and soft-branded properties including urban boutique hotels, upscale restaurants, spa retreats and international properties. INTRIGUE Hotels & Resorts delivers innovative culture, style and technology of next generation lodging and experiential services to fulfill the curiosities of the modern

traveler. Immediately upon its introduction, INTRIGUE Hotels & Resorts draws from Interstate's decades of experience operating independent and soft-branded properties across the country and around the world. For more information visit www.intriguehotels.com.

About Matthews Southwest

CANVAS Hotel Dallas was developed by Matthews Southwest (MSW) who is a joint venture owner. MSW is a full-service Texas based private real-estate development company with offices in Dallas, Texas; Calgary, Alberta; and Mississauga, Ontario. Since 1988, MSW has acquired, built and managed the development of hotel, office, mixed use, retail, residential, and industrial developments across the country and around the globe. From conception to completion, MSW brings together financial resources and experienced management to create projects of lasting excellence. Due to its success in hospitality projects, Matthews Southwest Hospitality was formed in 2017 to focus its efforts on this growing segment of the industry. With strong emphasis on time management and cost controls, Matthews Southwest and its Hospitality division is growing to be a leader of hospitality development projects throughout the United States. With a confident vision toward conservative and controlled expansion, a commitment to excellence and a corporate philosophy of minimizing risk and maximizing long-term profit, Matthews Southwest is well positioned to continue its momentum of developing quality real estate properties.

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